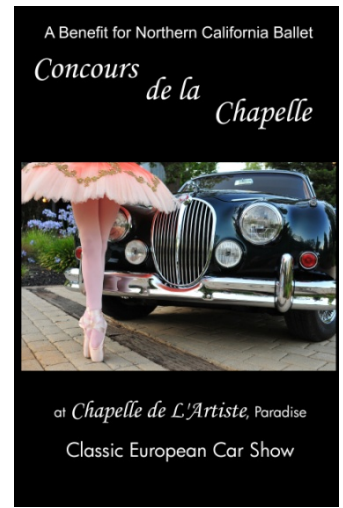




Concours de la Chapelle

Classic European Car Show
Benefitting Northern California Ballet

2011 Sponsorship Packages



Entertainment Sponsor - \$5,000 (Only 1 available)

- ▶ Sponsorship recognition on radio and television ads. (See media sponsors at right)
- ▶ Company logo on all promotional material including:
 - 200 Event Posters
 - 300 Invitations
 - Programs
 - Tickets
 - Print ads in Paradise Post
 - Print ads in Chico Enterprise Record
 - Website w/link
- ▶ Banner with logo prominently displayed at stage area
- ▶ Sponsorship recognition during Concours program
- ▶ Sponsorship recognition at the Northern California Ballet production of "Nutcracker"
- ▶ 10 tickets for Concours de la Chapelle (\$500 value)
- ▶ 10 tickets for "Nutcracker" (\$200 value)
- ▶ Captain's Quarter's suite at Chapelle de L'Artiste for the evening of the event. Includes Sunday brunch with Joni Morris! (\$425 value)



Event Cuisine Sponsor - \$2,500 (Only 1 available)

- ▶ Company logo on all promotional material including:
 - 200 Event Posters
 - 300 Invitations
 - Programs
 - Tickets
 - Print ads in Paradise Post
 - Print ads in Chico Enterprise Record
 - Website w/link
- ▶ Banner with logo prominently displayed at stage area
- ▶ Sponsorship recognition on radio and television ads
- ▶ Sponsorship recognition during Concours program
- ▶ Sponsorship recognition at the Northern California Ballet production of "Nutcracker"
- ▶ 8 tickets for Concours de la Chapelle (\$400 value)
- ▶ 8 tickets for "Nutcracker" (\$160 value)

Art-in-the-Barn Sponsor - \$1,000 **SOLD!!**

- ▶ *Company logo on all promotional material including:*
 - *200 Event Posters*
 - *300 Invitations*
 - *Programs*
 - *Print ads in Paradise Post*
 - *Print ads in Chico Enterprise Record*
- ▶ *Sponsorship recognition during Concours program*
- ▶ *4 tickets for Concours de la Chapelle*
- ▶ *4 tickets for “Nutcracker”*

Cocktail Station Sponsors - \$500 each (4 available) **SOLD!!**

- ▶ *Company logo on promotional material including:*
 - *200 Event Posters*
 - *300 Invitations*
 - *Programs*
- ▶ *Signage with logo prominently displayed at your cocktail station*
- ▶ *2 event tickets*

Program Sponsors - \$250 each

- ▶ *Company logo on 200 Event Posters*
- ▶ *Company logo on Programs*
- ▶ *2 event tickets*



Northern California Ballet is a California registered non-profit #058655.